

1. Employees' creativity and creative task groups

- developing recommendations to recruit and monitor creative employees – making the most of employees' creative capacity and assessing samples of their work,
- moderating task groups – selecting group members on the basis of a creative process stage as well as planning the environment in accordance with the kind of tasks, resources, skills, or strategies,
- setting up creative sessions and/or creative groups – developing acting procedures, seeking teams' activation methods which are to facilitate the communication between employees and to boost their motivation, creating proper working conditions.

We have developed appropriate methods and tools in order to assess the employees' creativity. Their application will make it possible to very accurately evaluate an employee's predisposition for creative thinking. The use of our proprietary methodology will enable managers to develop such working conditions that will help them pinpoint employees with the greatest capacity for creative thinking, monitor the level of their creativity as well as set up task groups and/or sessions aimed at solving problems in a creative way. A regular analysis of employees' creative performance will also render it possible to develop an effective employee reward system.