

10. Commercialisation and transfer of technologies along with intellectual property protection

- presenting different forms of technology transfer: sale, leasing (in different forms), entering into partnerships, etc.,
- providing valuation of technologies (before mediation),
- mediating between transferring and commercializing parties, handling management and administrative issues,
- developing a process of technology commercialization – preparing a market analysis, reviewing competition, checking a commercial potential of an invention,
- preparing models for the management of a science and technology park,
- developing a network of stakeholders and sustaining communication between them,
- negotiating and mediating in the talks between stakeholders,
- providing consulting services on the development of new companies, start-ups, spin-off companies,
- presenting ways of protecting intellectual property: patents, industrial designs, registered trademarks, etc.,
- advantages and disadvantages of intellectual property protection – dangers following from the disclosure of an invention essence,
- handling issues concerning patent capacity,
- describing prior art, patent classification and patent base,
- handling crucial issues related to patent application,
- calculating the costs of protection in one's own country, in European countries, in the USA and Japan.

As part of our support, we prepare market evaluation of ideas and seek business partners, financial resources and information in available patent bases. The support we offer also includes the creation of stakeholders network from among researchers, companies, public and private institutions. We also provide assistance with commercial, legal and organizational analysis. In addition, we offer consulting services (phone calls, meeting, workshops, presentations) between stakeholders.

On top of that, we support a company by checking the possibility of a company getting intellectual property protection, preparing necessary documents and calculating the costs.